

# KEEPING YOUR ONLINE CONTESTS AND SWEEPSTAKES LEGAL - WEBINAR

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## A Practical Guide for Ensuring Your Promotion Does Not Run Afoul of Intellectual Property and Gambling Laws

Conducting lawful sweepstakes and contest promotions may not seem arduous but it is a nuanced area of the law ripe with potential pitfalls both in the areas of intellectual property and gambling.

Whether you are General Counsel, outside counsel for a company, or in a marketing department tasked with designing the promotion, you must be aware of issues associated with promotions in order to protect the company from liability.

This presentation will cover these issues, giving you a practical guide to keeping your promotions legal.

**REGISTER NOW TO WATCH THE FULL WEBINAR REPLAY**

Questions?: We're happy to answer any questions, just send us an email.

### Professionals

- Oliver S. Bajracharya
- Glenn J. Light
- Karl F. Rutledge

### Practice Areas

- Intellectual Property
- Sweepstakes and Promotions