

## THE IP OF EVERYTHING PODCAST - EPISODE 16 - THE IP OF THE METaverse

By Oliver Bajracharya and Aaron Johnson and Jennifer Van Kirk on 12/19/2022  
Posted in Intellectual Property



Non-Fungible Trademark? How brand owners and content creators are transitioning their trademark rights to the metaverse, the problems that come up with adapting the law and these rights to the new technology.

**Tags:** Intellectual Property