

THE IP OF EVERYTHING PODCAST - EPISODE 15 - THE IP OF PARODY

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When to laugh or when to sue? Famous brand owners face this question when their brands are used as the butt of a joke or in humorous-intending spin-off products. Think CHEWY VUITTON dog toys, LARDASHE for plus-sized clothing, and BAGZILLA for monstrously strong garbage bags. Join our hosts as they explore the bounds of the trademark parody defense.

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