



AARON D. JOHNSON

Partner

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Silicon Valley

Aaron Johnson is a partner in the firm's Intellectual Property Practice Group. Aaron's practice focuses on protecting and enforcing his clients' intellectual property rights, particularly trademark and copyright rights, and defending against claims of infringement.

Aaron counsels clients on IP protection strategy, assists with the prosecution of trademark and copyright applications in the U.S. and internationally, and has handled trademark and copyright disputes in a wide variety of forums, including before federal and state courts in the U.S., opposition and cancellation proceedings before the Trademark Trial and Appeal Board of the United States Patent and Trademark Office, and domain name issues before international tribunals. He concentrates on helping clients resolve their disputes before litigation is necessary, and counsels them on best practices regarding enforcement of their intellectual property rights.

Aaron has assisted a wide array of clients with enforcing their intellectual property rights, ranging from startups to well-known and established companies in varied industries, including defense, integrated electronics, consumer goods, food service, hospitality, software, online services, fashion, jewelry, and brewing. He also has experience in a number of other intellectual property fields, including publicity law and the development of anti-counterfeiting campaigns.

Practices

- Intellectual Property
- Copyright
- Trademark
- Intellectual Property Litigation

Industries

- Aerospace and Defense
- Electronics
- Restaurants, Retail, and Hospitality
- Transportation and Infrastructure

Education

- J.D., George Washington University Law School, 2008

- B.S., Washington University, 2004

Bar Admissions

- New York, 2009
- California, 2008

Court Admissions

- U.S. District Court, Southern District of New York
- U.S. District Court, Northern District of New York
- U.S. District Court, Eastern District of New York
- U.S. District Court, Northern District of California
- U.S. District Court, Southern District of California
- U.S. District Court, Central District of California

Honors & Recognitions

- *The George Washington Law Review*, Member
- Cyberlaw Students Association, Co-founder

News

- Lewis Roca Announces 13 Lawyers Named As Partner
Press Release | 01/10/2019

Publications

- Hot Intellectual Property Topics and Trends: The IP of Everything Podcast
Los Angeles Business Journal, 06/23/2021
- Trademark Holders May Face Greater Enforcement Risk - U.S. to Cede Control of Internet Contract on September 30
09/21/2016
- URS versus UDRP Proceedings – Choosing the Right Forum
Co-Author, *World Trademark Review Online Brand Enforcement*, 02/1/2016

Blog Posts

- The IP of Everything Podcast - Episode 11 - The IP of Customized Fashion
Lewis Roca Blog, 10/15/2021
- The IP of Everything Podcast - Episode 10 - The IP of NFTs
Lewis Roca Blog, 08/6/2021
- The IP of Everything Podcast - Episode 9 - The IP of Take-Out
Lewis Roca Blog, 05/28/2021
- The IP of Everything Podcast - Episode 8 - The IP of “Where Are They Now?”
Lewis Roca Blog, 04/23/2021
- The IP of Everything Podcast - Episode 6 - The IP of Memes
Lewis Roca Blog, 01/29/2021
- IP of Everything Podcast - Episode 5 - The IP of Political Campaigns
Lewis Roca Blog, 10/26/2020
- IP of Everything Podcast - Episode 4 - The IP of #!&%!
Lewis Roca Blog, 10/2/2020
- IP of Everything Podcast - Episode 3 - Band Names
Lewis Roca Blog, 08/31/2020
- IP of Everything Podcast - Episode 2 - The IP of Tattoos
Lewis Roca Blog, 08/5/2020
- IP of Everything Podcast - Episode 1 - IP of Tiger King
Lewis Roca Blog, 06/18/2020

Events

- IP of Everything Podcast - Episode 7 - The IP of Distance Learning
02/25/2021