

Trademark Services

Providing exceptional, cost-effective trademark services to our clients:

"The practitioners at Lewis Roca Rothgerber Christie are exceptional – with outstanding trademark knowledge. They really take ownership of matters and provide rock-solid support in a clear, organized way. It's always very easy communicating with them. They render a tight trademark prosecution and enforcement service to a panoply of world-famous US brands. Its IP team never makes mountains out of molehills, but focuses on the cost-effective realization of patrons' commercial goals. Because many of the experts here do both prosecution and litigation, they understand how the full lifecycle of a brand works and have a fine-tuned sense of risk when clearing marks." - **World Trademark Review 2019**

Protecting & Defending Your Business Assets

- **IP Powerhouse.** In 2016, the California-based IP boutique firm, Christie Parker Hale merged with Lewis Roca Rothgerber to become the IP powerhouse it is today with **70+ IP lawyers** focused on delivering service in the areas of trademark prosecution, patent prosecution, licensing, opinion work, post-grant proceedings, and litigation.
- **40+** Trademark Lawyers
- **20,000+** Trademarks Managed Across Approximately **180** Countries/Jurisdictions
- Nearly **50 Clients** with Portfolios of **100+ Trademarks**
- Consistently Ranked in the **Top 10** in the U.S. for **Volume of Trademark Litigation** by Martindale
- Ranked Nationally and Regionally in Trademark Law by **Best Lawyers**
- **Legal and Business Strategists.** Companies of all sizes, including some of the most well-known brands in the world, rely on us to protect their brand and core intellectual property assets in order to achieve their business goals.

Our Clients



Caltex

RH



GENESYS™



MGM RESORTS

CANYON RANCH.



Raytheon

What Matters to You - Matters to Us

Our Clients Appreciate:

- Predictable Budgets
- Flexible Fee Arrangements
- Clarity in Communications
- Proven Results & Reliability

Working Together to Deliver Excellent Service

■ Dedicated to Diversity

75% Practice Group Leaders
& Office Managing Partners are Diverse

■ Committed to Pro Bono

10k+ Hours of Pro Bono in 2018

■ Recognized for Client Service Excellence

 **Best Lawyers®**
LINKING LAWYERS AND CLIENTS WORLDWIDE
National Tier 1 Rankings

CHAMBERS
AND PARTNERS
10 Practices Ranked

BENCHMARK 
LITIGATION
2018 Southwest
Litigation Firm of the Year

WTR 
World Trademark Review
Recognized Nationally

Managing
Intellectual
Property **IPSTARS**

RATED BY
Super Lawyers®

Our Team Supporting Your Business Interests



Jennifer Van Kirk
Partner | Phoenix
jvankirk@lrrc.com
602.262.0203



Oliver S. Bajracharya
Partner | Los Angeles
obajracharya@lrrc.com
602.795.9900



David Jackson
Associate | Phoenix
djackson@lrrc.com
602.262.0807

